



BHC NEWSLETTER



905-790-7342

News from our Family to yours...

Sept 2024 Issue

September is...

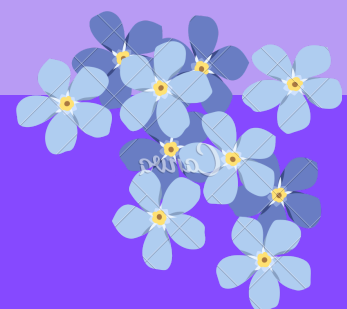
WORLD ALZHEIMER'S MONTH

"As outlined in our World Alzheimer Report 2019, many people still wrongly believe that dementia is a part of normal ageing.

This alone highlights how important public awareness campaigns, like World Alzheimer's Month, are for changing perceptions and increasing existing public knowledge around Alzheimer's disease and dementia."

-Alzheimer's Disease International, 2024

At BHC Treatment Centre; we support this notion.



hearing care with a personal touch!

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Insider Exclusive

If Dementia isn't a normal part of aging, How do we prevent it?

If you've attended any of our symposiums, or visited the clinic for an updated hearing and cognitive assessment, you might've gotten this information from one of our providers.

In the 2020 Lancet journal- one of the most reputable medical journals in the world- identified hearing loss as the top modifiable risk factor for preventing Dementia.

This means, by treating your hearing loss, you can reduce, or eliminate your risk of developing Dementia.

In fact, 40% of all Dementia diagnoses are preventable.

At Bovaird Hearing Clinic Treatment Centre, we take pride in continuing to further our education and keep up to date with the most recent available studies and journals, to better serve our patients, and our community.

Contact us today to book.

905-790-7342

info@bovairdhearingclinic.ca

hearing care with a personal touch!

PREVENTING DECLINE SUMMIT

**ONLY 20
SPOTS LEFT!
RESERVE
YOUR SPOT
TODAY!**



Danielle Farrell
Public Education Coordinator
Alzheimer Society Peel

Ripley McIntosh
Programs & Partnerships Coordinator
Alzheimer Society Peel

Sherina Samuel, Au.D.
Doctor of Audiology
Certified Dementia Practitioner

AGENDA

September 25th, 2024

10:00am - 1:30pm

Hosted By



BOVAIRD
HEARING CLINIC
TREATMENT CENTRE
HEARING CARE WITH A PERSONAL TOUCH

Limited Seating - RSVP REQUIRED

To reserve a seat please call 905-790-7342
or email info@bovairdhearingclinic.ca to register

AGENDA

10:00AM - 1:30PM

- 10:00 am** Causes & Consequences of Hearing Loss with Sherina Samuel, Au.D.
- 10:30 am** Healthy Brain with Ripley McIntosh of Alzheimer Society Peel
- 11:00 am** Morning Break
- 11:15 am** What is the Correlation? with Sherina Samuel, Au.D.
- 11:30 am** Medical Treatment of Hearing Loss with Sherina Samuel, Au.D.
- 12:00 pm** Dementia Support & Resources with Danielle Farrell of Alzheimer Society Peel
- 12:30 pm** Lunch

Event Information

Bovaird Hearing Clinic's Hearing & Cognition Summit is hosted by Sherina Samuel, Au.D., a member of OAPAC and AuDExperts, as well as the founder and owner of Bovaird Hearing Clinic Treatment Centre.

Sherina is hosting this V.I.P event with special guests Ripley McIntosh and Danielle Farrell of Alzheimer Society Peel, to speak about the importance of treating hearing loss early to avoid the risk of Dementia.

We look forward to providing the evidence-based data you need to put your best foot forward towards your hearing healthcare journey.



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SPOTS LEFT!
RESERVE
YOUR SPOT
TODAY!**

Event Location:

Hilton Garden Inn
Toronto/Brampton

2648 Steeles Avenue East
Brampton, ON L6S 6J9

Limited Seating; RSVP Required



Alzheimer Society
PEEL



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