



BHC NEWSLETTER

905-790-7342

News from our Family to yours...

Aug 2024 Issue

August is...

Spinal Muscular Atrophy Awareness Month

Muscular Dystrophy Canada defines Neuromuscular Disorders as health conditions that are caused by genetic mutations or changes in the autoimmune system that in turn, impact muscles and/or the nerves that connect to muscles.

CureSMA works to address spinal muscular atrophy from all angles, including basic biological research, drug discovery, as well as clinical trials.

Evidence has shown that newborn screening can offer an early diagnosis, resulting in early intervention to promote better outcomes. According to

Cure SMA, early intervention with available treatments lead to better outcomes. Early detection and timely administration of therapies can prevent the rapid and irreversible loss of motor function caused by the disease of Spinal Muscular Atrophy.



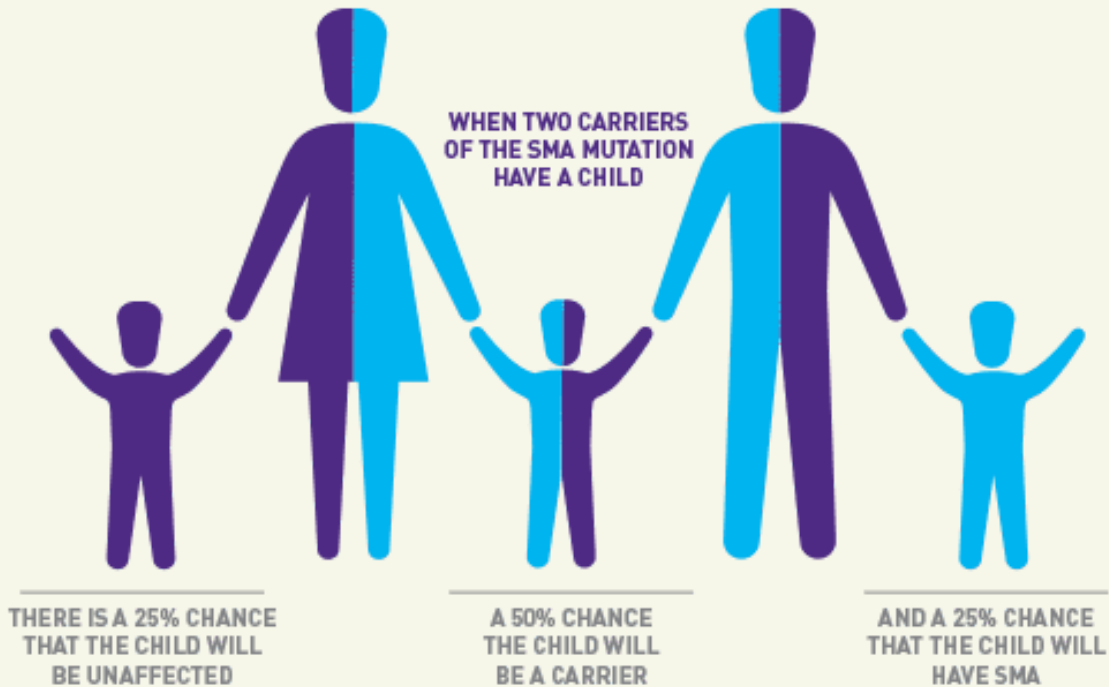
hearing care with a personal touch!

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Insider Exclusive



Courtesy of CURESMA.org

**Early detection and
intervention is key!**

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info@bovairdhearingclinic.ca

hearing care with a personal touch!

PREVENTING DECLINE SUMMIT

**ONLY 80
SPOTS LEFT!
RESERVE
YOUR SPOT
TODAY!**



Danielle Farrell
Public Education Coordinator
Alzheimer Society Peel



Ripley McIntosh
Programs & Partnerships Coordinator
Alzheimer Society Peel



Sherina Samuel, Au.D.
Doctor of Audiology
Certified Dementia Practitioner

AGENDA

September 25th, 2024

10:00am - 1:30pm

Hosted By



BOVAIRD
HEARING CLINIC
TREATMENT CENTRE
HEARING CARE WITH A PERSONAL TOUCH

Limited Seating - RSVP REQUIRED

To reserve a seat please call 905-790-7342
or email info@bovairdhearingclinic.ca to register

AGENDA

10:00AM - 1:30PM

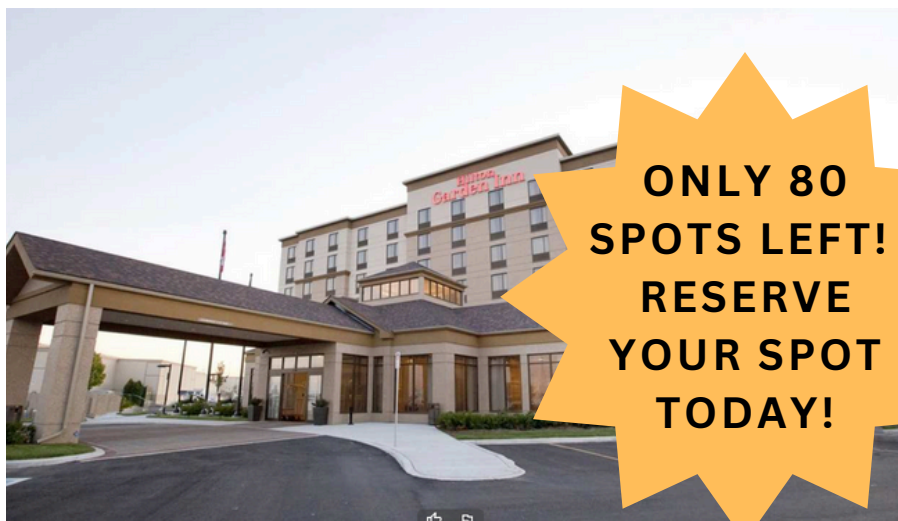
- 10:00 am** Causes & Consequences of Hearing Loss with Sherina Samuel, Au.D.
- 10:30 am** Healthy Brain with Ripley McIntosh of Alzheimer Society Peel
- 11:00 am** Morning Break
- 11:15 am** What is the Correlation? with Sherina Samuel, Au.D.
- 11:30 am** Medical Treatment of Hearing Loss with Sherina Samuel, Au.D.
- 12:00 pm** Dementia Support & Resources with Danielle Farrell of Alzheimer Society Peel
- 12:30 pm** Lunch

Event Information

Bovaird Hearing Clinic's Hearing & Cognition Summit is hosted by Sherina Samuel, Au.D., a member of OAPAC and AuDExperts, as well as the founder and owner of Bovaird Hearing Clinic Treatment Centre.

Sherina is hosting this V.I.P event with special guests Ripley McIntosh and Danielle Farrell of Alzheimer Society Peel, to speak about the importance of treating hearing loss early to avoid the risk of Dementia.

We look forward to providing the evidence-based data you need to put your best foot forward towards your hearing healthcare journey.



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TODAY!**

Event Location:

Hilton Garden Inn
Toronto/Brampton

2648 Steeles Avenue East
Brampton, ON L6S 6J9

Limited Seating; RSVP Required



Alzheimer Society
PEEL



BOVAIRD
HEARING CLINIC
TREATMENT CENTRE
HEARING CARE WITH A PERSONAL TOUCH

